**Inventory of Business Assets**

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| **Asset Class** | **Examples** | **Your Assets** |
| **Knowledge***Things you know how to DO**Information you can share**Skills you can offer* | HobbiesSkillsKnowledge Sources (podcasts you listen to, blogs you read, etc…)MentorsOnline courses you’ve purchased |  |
| **Resources***Assets you can sell or freely share* | Online programs you’ve createdYouTube channel (interview)Podcast (interview)Newsletter (promotion)FB Group (LIVEs, interviews)FB ChallengeSummit videosEmail listResource page on WebsiteTech platforms |  |
|  **Networks***Who do you know?**How do you know them?* | Linked In Connections: FB Audience: FB Groups / # members:Instagram followers:TikTok followers:YouTube Subscribers:Size of your email list:Communities you Belong to:* Chambers of Commerce
* Associations
* Faith-based groups
* Philanthropic orgs
* Affinity groups
* Meet-ups
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